

made in
Green[®]

advantages of
the green label

In 2005 "made in Green" was set up as an ecological and social certification system for products, created by AITEX to function as an international symbol, and designed to be recognised by the end consumer and the textile production value chain on a world wide level. The "made in Green" label provides visibility in the market, as a green seal of quality which is visible on the product and provides guarantees to the consumer as regards three fundamental concepts:



health

The textile article contains no substances that are harmful to health, and complies with the Oeko-tex 100 standard (product certificate)



Respect for the environment

The article has been manufactured in production centres with an externally audited and certified environmental management standard, such as ISO 14001, Oeko-tex 1000, EMAS or their equivalent (manufacturers' and their suppliers' certificate)



Respect for workers' human rights

Respect for the human and universal rights of workers according to the ILO (The International Labour Association) in the production centres where the article was manufactured, and audited and certified by an independent body with acknowledged prestige in its field, a code of conduct and social responsibility, such as SA8000 or equivalent (manufacturers' and suppliers' certificate).

certifying bodies and the product certificate

Certifications are issued by the following European technological centres:

AITEX – Technological Textile Institute - Spain

CENTEXBEL – Belgium

SHIRLEY–BTTG – United Kingdom

A company may certify “made in Green” for a single product, one or various families of products, or their entire product range.

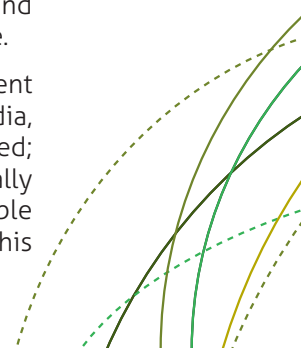
How can we recognise a product certified with the “made in Green” label?

“made in Green” is a registered trademark. It is always necessary to check that the certificate number and the name of the certifying institute are visible.

good for the company and good for the consumer

The “made in Green” mark gives companies a clear competitive advantage by clearly positioning its products in terms of quality, health, environment and human rights, in this way differentiating it and distancing it from poor quality, pollution, social “dumping” and low prices devoid of any guarantee.

It is also a well known fact that consumers are becoming increasingly aware of health, environment and human rights. These issues have become a perennial concern of the communications media, creating opinions and awareness on such matters. Society is now extremely conscious of this need; however the degree and requirement of guarantees still varies from country to country. “Socially aware” consumption is rapidly gaining ground. This awareness has now become an unquestionable and socially correct factor, and “made in Green” recognises products which are in step with this growing consciousness.





Product
made in Green®

Aitex certifies this product has
been made according to all
“made in Green” certification
requirements

Nº 0000AN0000

What certifies
made in Green?

That the product has been manufactured
free from harmful substances, with full
respect for the environment and for
workers' human rights



www.madeingreen.com

traceability in the production chain of an article certified with the “made in green” label

The traceability of the product for its “made in Green” certification is defined in the following manner:

- The product traceability in terms of being free of any harmful substances is perfectly defined and controlled by its own certification system, the Oeko-Tex 100 Standard, as this considers the product from start to finish throughout its entire value chain.
- With regard to respect for the environment and human rights and social issues, traceability defines and controls to ensure that all the businesses or production centres in the value chain involved in manufacturing the product, including spinning, weaving, dyeing and finishes, garment making and suppliers, have an environmental management system in place which has been audited and certified, and a code of conduct audited by an independent external body.



external audit
of code of conduct

The logo for 'ccrs aitex' features a stylized orange hand icon above the text 'ccrs aitex' in orange.The logo for 'SAI' (Social Accountability International) features a grey square with 'SAI' in white, above the text 'SOCIAL ACCOUNTABILITY INTERNATIONAL' and 'SA8000' in a blue box.

environmental
management system audit

The logo for 'EMAS' (Eco-Management and Audit Scheme) features a blue and green globe icon above the text 'EMAS' in blue.The logo for 'ISO' (International Organization for Standardization) features a blue globe icon with 'ISO' in white on a blue background, next to the text 'International Organization for Standardization' in blue.The logo for 'Confidence in Textiles Eco-friendly factory' features a blue and yellow butterfly icon above the text 'CONFIDENCE IN TEXTILES' in yellow and 'Eco-friendly factory' in green, with 'according to Oeko-Tex Standard 1000' in small black text below.

analysis of harmful
substances on the product

The logo for 'Confidence in Textiles' features a green and yellow flower icon above the text 'CONFIDENCE IN TEXTILES' in yellow.

Tested for harmful substances
according to Oeko-Tex Standard 100

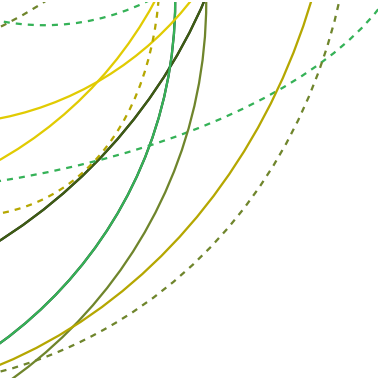
made in Green friends

"made in Green" aims to ensure a more responsible textile production process which has been supported by many public opinion commentators, and well known personalities from the world of sport, art and culture who have freely given their support to this venture and currently number around 200, including David Villa, Mario Picazzo, David Meca, Elsa Anka, Enma Ozores, Adolfo Domínguez, Isabel Gemio, Ángel Nieto or Pablo Motos.

You can find them all at:

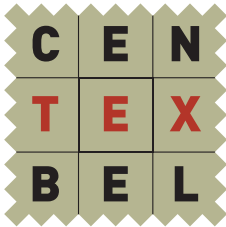
www.madeingreen.com/en/amigos.asp





international dissemination

The certification system was created in Spain by AITEX and is currently also issued by the prestigious technology textile centres CENTEXBEL (Belgium) and SHIRLEY-BTTG (United Kingdom)



With CENTEXBEL acting in Belgium, Holland and Luxembourg. CENTEXBEL, the foremost centre for Scientific and Technological Research in the Belgian Textile Industry, was founded in 1950 by the Belgian Textile Federation FEBELTEX.

Its aim is to promote research and technical developments in order to highlight capacity for profitability, quality and production in the Belgian textile industry, seeking and providing specific solutions and assisting with the innovation of products, services and/or production processes.

It has several fully-equipped laboratories which are specialised and accredited to analyse and certify products. These laboratories offer a comprehensive textile analysis and support the R+D activities of both Centexbel and Belgian industry in general.



With SHIRLEY TECHNOLOGIES LTD, one of the main technology centres in the United Kingdom. This laboratory has been accredited by the United Kingdom Accreditation Service (UKAS) with the laboratory testing quality standard ISO 17025.

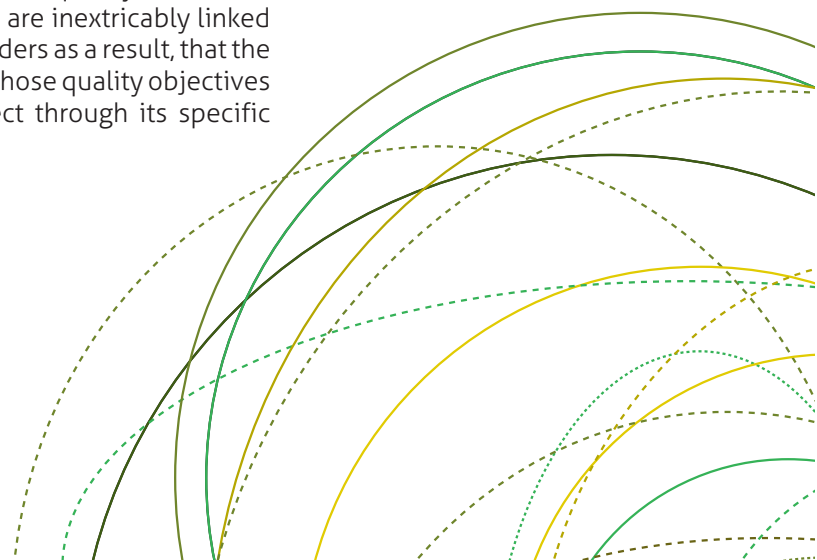
Shirley Technologies Ltd. is an expert independent textile analysis laboratory carrying out certifications and providing research and advisory services through the International Textile Industry. The laboratory is an independent affiliate of BTTG Ltd., formerly the British Textile Technology Group.

With over 60 years experience, Shirley Technologies Ltd.'s highly qualified technical staff work directly with its clients to ensure that they receive the best advice and services in the full range of the technical areas with which the Institute is involved.

FITEQA-CCOO protocol for adhesion to the “made in Green” certificate

The Spanish Federation of Textile, Leather, Chemicals and similar materials (FITEQA-CCOO) and the Textile Technology Institute - AITEX, have signed a protocol in which FITEQA-CCOO confirms its support for the certificate

The collaboration protocol between the two bodies is designed to promote the application of Corporate Social Awareness in textile companies. Through this agreement FITEQA-CCOO provides support for the “made in Green”, certification providing impetus to the social and environmental areas protected by this certificate. FITEQA-CC.OO stresses how quality of the final product and quality of living and working conditions are inextricably linked throughout the entire manufacturing process. It considers as a result, that the “made in Green” label should provide a guarantee of those quality objectives and therefore it has given its support to the project through its specific collaboration.





availability of the label and contacts for obtaining certification of “made in Green” textile products

The label can be obtained from AITEX, CENTEXBEL Y SHIRLEY-BTTG, so if you would like to certify your products as “made in Green” or if you would like more information on this certificate, do not hesitate to contact the organisations listed below:

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